

International University of Japan (Private) Graduate School of International Management

◆ Program name

- (1) MBA Program
- (2) Japan-Global Development Program

◆ Degrees:

Master of Business Administration (MBA)

◆ Credit and years needed for graduation:

40 credits for Thesis Option and 44 credits for Research Report Option, 2 years (6 terms)

◆ Address:

777 Kokusai-cho, Minami Uonuma-shi, Niigata 949-7277 Japan



Features of University <https://www.iuj.ac.jp/>

The International University of Japan (IUJ) was founded in 1982 as the first English-medium graduate school in Japan with extensive support from industrial, financial and educational communities such as the Japan Association of Corporate Executives, as well as from the local communities of Minami-Uonuma region and Niigata. IUJ's mission is to develop future leaders in the globalized world, and for this purpose, it was initiated as the first English-medium graduate school in Japan. IUJ has accepted more than 5,000 students from 144 countries and has successfully established its long-standing reputation as a unique educational and research institution known as "mini United Nations."

The uniqueness of IUJ comes from its campus environment. On our campus, about 400 students from 70 countries and faculty members live together in dormitories or on campus housing, which enable students and faculty members to create close connections and interact with each other day and night. This learning environment is truly a unique and global intellectual community, unsurpassed in the world.

IUJ consists of two graduate schools:

Graduate Schools of International Relations (GSIR) and International Management (GSIM). GSIR, established in 1982, currently offers two-year master's programs in International Development Program (IDP), Public Management and Policy Analysis Program (PMPP), International Relations Program (IRP), and *Japan-Global Development Program (JGDP-IR), as well as one-year International Public Policy Program (IPPP). GSIM, established in 1988 as the first US-style business school in Japan, offers a two-year or one-year master's programs in Business Administration (MBA), *Japan-Global Development Program (JGDP-IM), and one-year Digital Transformation Program (DXP). JDS Fellows will enroll in the 2-year MBA or JGDP-IM.

*JGDP is a two-year master's program to provide students the opportunity to learn universal development and growth logic in the fields of politics, economy and management, using Japan's experiences in economic development and corporate growth as basic case materials.

Students will learn much from modern Japan's experience of development, which differs significantly from the history of growth and development found in the West. Students can study the "Japanese experience" systematically, including even negative ones, so that they may use this knowledge to contribute to the development of their own countries.

This program is offered jointly by the GSIR and GSIM. JGDP students belonging to the GSIM are awarded with an MBA degree.

Students and Learning Environment:

IUJ campus is multinational. In any given year, more than 60 overseas countries are represented within the student population. Students can learn how to work with different cultural, historical and social backgrounds in ways that are not easily possible anywhere else. One of the strengths of IUJ is that overseas students live together on campus and study with Japanese students who can introduce them to various sides of Japanese society and culture. Many of IUJ's overseas students, not limited to JDS scholarship students, are from such entities as government ministries, government agencies, and central banks.

IUJ's strategic location in the serene heartland of rural Japan provides a unique learning place for young men and women from all parts of the world to gather and to learn from each other and from highly qualified international faculty. Although the International University of Japan is in a small countryside city with a population of

approximately 55,000, the shinkansen (bullet train) provides very easy access to Tokyo, the journey taking approximately 90 minutes.

As of July 2024, the number of IUJ alumni has reached 5,390 representing 144 countries, including 143 from Bangladesh, 21 Bhutan, 1 Brunei, 100 Cambodia, 215 China, 14 East Timor, 197 India, 629 Indonesia, 33 Korea, 16 Kazakhstan, 90 Kyrgyz Republic, 109 Lao P.D.R., 95 Malaysia, 138 Mongolia, 311 Myanmar, 84 Nepal, 38 Oceanian Countries, 221 Philippines, 113 Sri Lanka, 38 Tajikistan, 203 Thailand, 141 Uzbekistan, 226 Vietnam and 411 from 46 African countries.

Now our graduates are all over the world and moving up professional ladders to hold higher positions which enable them to better utilize their expertise. IUJ also has a well-maintained online alumni database, and local alumni chapters regularly organize various events, some on the same day all over the world.

Features of Graduate School <https://www.iuj.ac.jp/gsim/>

The Graduate School of International Management (GSIM) of the International University of Japan (IUJ) aims to train tomorrow's leaders who can effectively work in global environments. Especially for foreign students, our program teaches how to tap into global resources to develop their countries by using various strategies in finance, marketing, technology, and management. The cross-registration scheme for courses allows students to customize their study to meet one's specific needs. The fact is that GSIM can attract 30% of the class from government sectors in countries such as Uzbekistan, Kyrgyz, Sri Lanka, Pakistan, Philippines, Tajikistan, Mozambique, and Senegal is testimony for the appeal of GSIM to government sectors.

Our program offers high quality management education based on rigorous theoretical foundation and knowledge from recent research. In the first year, all the students learn the fundamental skills necessary to be leaders who can be effective as well as socially responsible. In the second year students select the courses under the supervision of a faculty mentor. During second year of study at GSIM, students work closely with the research supervisor, conduct necessary field research etc., and complete their thesis. As necessary, GSIM also appoints a co-supervisor, normally an expert from outside the regular faculty to strengthen the research experience.

On February 20, 2018, the Graduate School of International Management (GSIM), IUJ proudly obtained accreditation from *AACSB International, the world's leading authority on quality assurance of business schools. IUJ has become one of the seven AACSB accredited universities in Japan up to date, and the first accredited English-medium university in Japan, offering graduate degree programs.

Features of the Programs

<https://www.iuj.ac.jp/gsim/mba/>

<https://www.iuj.ac.jp/jgdp/>

MBA Program and JGDP Program of the GSIM aim to train true global leaders. We have successfully trained many students from Uzbekistan, Mongolia, Kyrgyz, Vietnam and several other countries through the JDS projects and other programs. Many of them are now holding important positions in various governmental organizations as well as in private sectors, such as Central Banks, government banks, various government ministries, state enterprises, stock exchanges and other government and non-government organizations. Our extensive experience in training such students from foreign governments is our strength, and they form an important part of study environment. Our programs have a global as well as emerging Asia focus. It is designed to provide students with the functional knowledge and fundamental skills necessary to be effective and socially responsible leaders.

GSIM is pleased to have students sponsored under JDS project from the Philippines. Currently it has JDS Fellows coming from several countries. Some JDS Fellows are relatively weak in quantitative analysis, which is an important component of the key courses in our program such as Finance, Accounting, and Statistics. This may be due to the difference in the education systems of the home countries. Faculty members always pay due attention to those in special need for quantitative and analytical skills from the basics. Tutorial or follow-up sessions are conducted as needed.

In addition, when JDS Fellows enter the program, one GSIM faculty member is assigned to each JDS Fellow as academic mentor. In this approach, each JDS Fellows can consult with their faculty member from the beginning about the academic issues such as courses to take and research topics to work on as well as social issues that they may face during their stay in Japan.

To well prepare JDS Fellows for their advance study in Japan, GSIM also offers pre-enrollment program in Japan before the first academic term starts. It also offers various field trip opportunities in Japan as well as various special

lectures and seminars conducted by specialists from academics, government and corporations.

The core values of our programs include:

- (1) Acquire knowledge about banking and corporate finance required to establish financial and economic policies.
- (2) Learn the theoretical bases of management strategy and organizational behavior in order to develop industrial policies related to finance and investment.
- (3) Acquire practical problem solving skills in management strategy including investment strategies for firms, including small and medium enterprises (SME).
- (4) Acquire knowledge about management strategy, marketing, and finance in order to realize corporate value maximization, which is important after implementing a market economy structure.
- (5) Writing a thesis/research report on a topic relevant to practical aspects of policy making.

GSIM student body consists of about 10% Japanese corporate sponsored students; they come from renowned Japanese companies involved in doing business in Asia, especially ASEAN. This offers a unique opportunity for JDS scholars to interact and network with Japanese corporations that would become useful to attract Japanese investments to their country.

Necessary Curriculum to Obtain the Degrees

<https://www.iuj.ac.jp/gsim/mba/>
<https://www.iuj.ac.jp/jgdp/>
<https://www.iuj.ac.jp/im-info/>

The 1st year curriculum consists of required basic core courses. Students acquire basic knowledge needed for an administration executive without biasing to the specific field and train themselves to view overall. In the second year, they are required to take Advanced Seminars to write the Thesis/Research Report.

MBA students may choose a specialization area from the 7 areas including Finance, Marketing, Management, Digital Technology and Operations, Sustainability, Data Analytics, and Innovation and Entrepreneurship suitable for their future careers and for solving the problems the country is facing. Students can take related courses as well as the Advanced Seminar to write the thesis or research report before graduation.

GSIM students must register for an Advanced Seminar to complete the requirements for the degree during the final term in the first year. The Advanced Seminars are designed for guiding students to develop and complete the graduation thesis or research report. Students will also have their supervisor during the second term in the first year based on their research interest.

The Advanced Seminars are conducted on a tutorial basis by the chosen supervisor and the graduation thesis/research report is individually written by the student in consultation with the supervisor. The student will work closely with the supervisor, conduct necessary field research etc., and complete the thesis/research report. GSIM's students and faculty are from diverse background, which provide an immersive, multicultural, multi-ethnic environment. Their academic and professional background is diversified as well. These opportunities and environment make students to practice competencies in problem solving and develop leadership skills that are required for global leaders.

Course list for MBA Program

Credit Requirement for Graduation: **40** credits (Thesis option), 44 credits (Research Report option)

Refer to the credit requirements in each course category for MBA.

Categories		Course Title	Credit
Core Required Courses 25 credits	Basic 19 credits	Corporate Finance	2
		Corporate Social Responsibility*	1
		Data Analytics for Business	2
		Financial Accounting	2
		International Management	2
		Business Decision-Making and Control	2
		Marketing Management	2
		Operations Management	2
		Organizational Behavior	2

		Strategic Management	2
	Seminar 6 credits	Advanced Seminar I	2
		Advanced Seminar II	2
		Advanced Seminar III	2
Core Elective Courses At least 11 credits or 15 credits Note 2)		Advertising Management	2
		AI for Business	2
		Applied Econometrics	2
		Big Data Analytics	2
		Competing in Emerging Markets	2
		Consumer Behavior	2
		Corporate Strategy in a Technology and Digital Era	2
		Cross-sectional and Panel Data Analysis	2
		Customer Relationship Management	2
		Data Analysis with Python	2
		Data-Driven Organization	2
		Digital Marketing	2
		Digital Platform and Digital Business Models	2
		Digital Supply Chain Management	2
		Econometrics	2
		Energy Policy and Business Leadership	2
		Entrepreneurial and Venture Finance	2
		Entrepreneurship & Small Business Development	2
		Entrepreneurship and Innovation	2
		Environmental Policy and Disaster Management*	1
		Essentials of Economics	2
		Finance and Technology	2
		Financial Statement and Business Analysis	2
		Global Strategy in the Digital Age*	1
		Human Resource and Global Talent Management	2
		Information Policy and Management	2
		International Career Development*	1
		International Finance	2
		Machine Learning and Text Analytics in Business	2
	Japanese Style Management and Corporate Governance	2	
	Japan's Frontier of Digital Society*	1	
	Japan's Major industries and Human Resource Practices	2	
	Leadership	2	
	Leadership Bootcamp*	1	

		Management for Digital Transformation 2
		Managing Product Development (Cancellation for 2024/2025 academic year) 2
		Managing Public Organizations 2
		Marketing Intelligence 2
		Marketing Research 2
		Monozukuri (Manufacturing) Management in Japan 2
		Negotiation Strategy* 1
		New Business Creation and Venturing* 1
		Portfolio Management 2
		Research Methods 2
		Risk Management 2
		Service Management 2
		Small to Medium-sized Firms in Japan 2
		Strategies for Digital Disruption 2
		Strategy Simulation* 1
		Sustainability Transformation Strategy 2
		Sustainable Finance & Investment 2
		Digital Transformation in Practice across Public and Private Sectors* 1
Elective Courses 4 credits	GSIR courses at least 2 credits	At least 2 credits must be obtained from GSIR course(s). GSIR courses listed under the Core Elective category above can be counted toward this GSIR course requirement.
	2 credits	Any courses offered at IUJ (including language courses). Note 1: A maximum of 2 credits from language courses can be counted toward graduation requirements. Note 2: Any extra credits earned from courses listed under the Core Elective category above may be counted as Elective course credits.
Required Number of Credits for Graduation : 40 credits (Thesis option) / 44 credits (Research Report option)		

* 1 credit courses
subject to change)

(Courses are

Note 1) The required number of credits from Core Elective course differs depending on whether a thesis or research report is written. For the thesis option 11 credits must be obtained from Core Elective Courses, while 15 credits must be obtained in the case of a research report option.

Credit requirements in each course category for MBA

Core Required Courses	Basic Courses	Students must take all 10 courses and obtain 19 credits in total.
	Seminars	Students must take all 3 courses and obtain 6 credits in total.

Core Elective Courses		The required number of credits from Core Elective course differs depending on whether a thesis or research report is written. For the thesis option 11 credits must be obtained from Core Elective Courses, while 15 credits must be obtained in the case of a research report option.
Elective Courses	GSIR Courses	Students must choose at least 2 credits from GSIR Courses
	Language Courses	Up to 2 credits are counted toward degree.

Students are required to obtain at least 30 credits from the courses listed in the GSIM course offerings other than language courses.

The required number of credits from Core Elective course differs depending on whether a thesis or research report is written. For the thesis option 11 credits must be obtained from Core Elective Courses, while 15 credits must be obtained in the case of a research report option.

Course list for Japan-Global Development Program

Credit Requirement for Graduation: **40** credits (Thesis option), 44 credits (Research Report option)

Refer to the credit requirements in each course category for JGDP-IM.

Categories		Course Title	Credit
Core Courses Required 21 credits	Basic 15 credits	Corporate Social Responsibility*	1
		Financial Accounting	2
		International Management	2
		Japanese Style Management and Corporate Governance	2
		Marketing Management	2
		Operations Management	2
		Organizational Behavior	2
		Strategic Management	2
	Seminar 6 credits	Advanced Seminar I	2
		Advanced Seminar II	2
Advanced Seminar III		2	
Core Elective Courses At least 6 credits or 10 credits ^{Note 2)}	[JGDP courses offered by GSIM]		
	Agriculture Business and Policy in Japan*	1	
	Energy Policy and Business Leadership	2	
	Japan's Major industries and Human Resource Practices	2	
	Monozukuri (Manufacturing) Management in Japan	2	
	Small to Medium-sized Firms in Japan	2	
	[JGDP courses offered by GSIR]		
	International Relations and Foreign Policy of Japan	2	
	Japanese Development Cooperation: Implementation and Practice	2	
	Japanese Government and Politics	2	
	Japanese International Development Cooperation	2	
Postwar Japanese Economic Statecraft	1		
Japan's Education System	2		

		Modern Japan in the World	2
		Postwar Japanese Politics	2
		Politico-economic History of Japan's Modernization	2
Elective Courses 13 credits	GSIR courses at least 2 credits	At least 2 credits must be obtained from GSIR course(s). JGDP courses offered by GSIR and listed as Core Elective courses cannot be counted toward the GSIR course requirement.	
	11 credits	Any courses offered at IUJ (including language courses). Note 1: A maximum of 2 credits from language courses can be counted toward graduation requirements. Note 2: Any extra credits earned from courses listed under the Core Elective category above may be counted as Elective course credits.	
Required Number of Credits for Graduation : 40 credits (Thesis option) / 44 credits (Research Report option) ^{Note 3)}			

(Courses are subject to change)

Note 1) Students are required to obtain at least 30 credits from the courses listed in the GSIM course offerings other than language courses.

Note 2) The required number of credits from Core Elective course differs depending on whether a thesis or research report is written. For the thesis option 6 credits must be obtained from Core Elective Courses, while 10 credits must be obtained in the case of a research report option.

Credit requirements in each course category for JGDP-IM

Program Courses	JGDP Courses	Students must take all 8 courses and obtain 15 credits in total.
	Seminars	Students must take all 3 courses and obtain 6 credits in total.
Core Elective Courses		The required number of credits from Core Elective course differs depending on whether a thesis or research report is written. For the thesis option 6 credits must be obtained from Core Elective Courses, while 10 credits must be obtained in the case of a research report option.
Elective Courses	GSIR Courses	At least 2 credits must be obtained from GSIR course(s) which are not listed in the GSIM course offerings.
	All courses offered at IUJ	Students can take any courses offered at IUJ (including language courses) to fulfill the number of credits they are required to earn; 40 (Thesis option) or 44 (Research Report option). The maximum number of credits from language courses which count towards graduation is 2.

Students must obtain 30 credits from any courses offered by GSIM except for language courses.

Language Courses

Language courses	Credits	Language courses	Credits
Academic English I	1	Basic Japanese VI	0.5
Academic English II	1	Intermediate Japanese I	1

English for Research Writing	1	Intermediate Japanese II	1
English for Thesis Writing	1	Intermediate Japanese III	1
English for Professional Communication	1	Upper Intermediate Japanese I	1
Academic English Literacy	1	Upper Intermediate Japanese II	1
Elementary Japanese I	1	Upper Intermediate Japanese III	1
Elementary Japanese II	1	Advanced Japanese I	1
Elementary Japanese III	1	Advanced Japanese II	1
Basic Japanese I	0.5	Advanced Japanese III	1
Basic Japanese II	0.5	Advanced Japanese IV	1
Basic Japanese III	0.5	Advanced Japanese V	1
Basic Japanese IV	0.5	Advanced Japanese VI	1
Basic Japanese V	0.5	Japanese for Zero Beginners	0

(Courses are subject to change)

GSIR Courses

Courses	Credits	Courses	Credits
Public Organization Theory	2	International Organization	2
Public Human Resource Management	2	Mathematics and Computational Methods	2
Information Policy and Management	2	Statistical Methods	2
Survey Data Analysis	1	Research Methods	2
Leadership in the Public Sector	2	Microeconomics I: Price Theory	2
Diplomacy and Statecraft	2	Microeconomics II: Strategic Behavior and Information Analysis	2
Financial System and Financial Regulation	1	Macroeconomics I: Income Theory	2
Development Policy and Globalization	2	Macroeconomics II: Business Cycle and Growth Theory	2
Monetary Policy in Developing Countries	2	Macroeconomics and Policy Analysis	2
Global Market Seminar	1	Econometrics	2
Contemporary Issues of World Politics	2	Applied Econometrics	2
History of Global Political Economy	2	Development Economics	2
Performance Management	2	Public Finance	2
Analysis of Development Policies and Programs	2	Monetary Economics and Policy Analysis	2
Security and Strategy: National and International	2	International Finance	2
International Conflict Resolution and Peacebuilding	2	International Trade	2
Essentials of Economics	2	Cost Benefit Analysis	2
Qualitative Methods	2	Policy Evaluation	2
International Law in Practice	1	Introduction to Policy Analysis	2

International Law	2	Introduction to Policy Modeling	2
Cross-sectional and Panel Data Analysis	2	Managing Public Organizations	2
Advanced Macroeconomics Seminar	2	Public Policy Process	2
Data Analysis and Machine Learning	1	Local Government and Public Service	2
Time Series Analysis	2	Political Institutions and Governance	2
Evolving Development Paradigms and Changing Operational Strategies of Development Organizations	2	Public Administration	2
Agricultural Development and Resource Revenue Management	2	Public Finance and Budgeting	2
Macroeconomic Modeling and Forecasting	2	Postwar Japanese Politics	2
Interactions, Institutions, and Economic Development	2		
Environmental and Health Economics	2	International Relations and Foreign Policy of Japan	2
		Japanese Development Cooperation: Implementation and Practice	2
Labor Economics	2	Japanese International Development Cooperation	2
Roles of Government and Entrepreneurs in Development	2	Politico-economic History of Japan's Modernization	2
Industrial Organization and Policy Analysis	2	Modern Japan in the World	2
Inequality and Poverty: Measurement and Applications	2	Japan's Education System	2
Future of Capitalism	1	Japanese Government and Politics	2
Geopolitics in the Contemporary World	1	Chinese Foreign Policy	2
Understanding China	1	American Foreign Policy	2
International Political Economy	2	Issues in African Development	2
History of International Relations	2	International Relations in Eurasia	2
Human Rights	2	Asian Perspective of Public Governance	2
International Politics	2	Advanced Seminar I	2
Comparative Government and Politics	2	Advanced Seminar II	2
Political Theory	2	Advanced Seminar III	2
Foreign Policy Analysis	2	Research Seminar I	1
		Research Seminar II	1

(Courses are subject to change)

List of faculty members capable of guiding JDS Fellows

At the time of enrollment, a faculty consultant will be assigned to each JDS fellow to help with studies and research until the end of the second term when the fellows find their own supervisors. An academic supervisor will be determined based on students' thesis/research report topic. The supervisors give participants appropriate guidance in selecting courses useful for their research and writing a master's thesis or research report. The thesis writing gives the participants a crucial opportunity to learn how to discuss and analyze their research topic in depth by integrating the concepts and methods that have been acquired during the entire two-year program as well as the knowledge that had been developed in their previous professional careers. All professors at IUJ are all capable of supervising students in English and following faculty members are capable of supervising JDS Fellows.

Information on the faculty members: <https://www.iuj.ac.jp/gsim/im-faculty/>

All faculty members marked with ☉ listed below can supervise the JDS Fellows and faculty members marked with ○ can co-supervise with another full-time faculty member.

☉ **Shinichi Hirose**
Professor

Ph.D. in Management, Keio University

Courses offered in GSIM:

Organizational Behavior, Service Management, Human Resources and Global Talent Management

Research Areas:

Business Administration, History – Asia/Africa

☉ **Hyunkoo Lee**
Dean and Professor

Ph.D. in Accounting, Carnegie Mellon University

Courses offered in GSIM:

Financial Accounting, Financial Statement and Business Analysis, Managerial Accounting, Japanese Style Management and Corporate Governance

Research Areas:

Money and Finance, Corporate Finance, Accounting, Financial Accounting

☉ **Wenkai Li**
Professor

Ph.D. in Engineering, Hong Kong University of Science and Technology

Courses offered in GSIM:

Operations Management, Product Innovation and Development, Digital Supply Chain Management, Data Analytics for Business

Research Areas:

Operations Management, Managing Products Development, Digital Supply Chain Management, Data Analytics for Business

☉ **Tstutomu Yokose**
Professor

MBA, Keio University

Course offered in GSIM:

Corporate Social Responsibility, Leadership Bootcamp, Negotiation Strategy, Leadership, Japanese Employment Practices and Human Capital Accumulation,

Research Areas:

Business Administration

☉ **Zhang Zhang Yingying**
Professor

Ph.D. in Management Sciences, ESADE – Ramon Llull University

Courses offered in GSIM:

International Management, General Management, Competing in Emerging Markets, Corporate Strategy in a Technology and Digital Era, Entrepreneurship and Innovation

Research Areas:

International Business, Cultural Value, Organizational Learning, Knowledge and Innovation, Sustainability, Emerging Market, Strategic People Management

☉ **Takeo Kikkawa**
Specially Appointed Professor

Ph.D. in Economics, University of Tokyo

Courses offered in GSIM:

Energy Policy and Business Leadership

Research Areas:

Economic History

☉ **Gaku Funabashi**
Associate Professor

Ph.D. in International Studies, University of Tokyo

Courses offered in GSIM:

Strategic Management, Small to Medium-sized Firms in Japan, Development of Japanese Industries, Local Resources and Social Business

☉ **Alessandro Comai**

Associate Professor

Ph.D. in Management Sciences, ESADE Ramon Llull University

Courses offered in GSIM:

Marketing Management, Marketing Intelligence, Digital Marketing, Business Core

Research Areas:

Market Orientation, Social media analysis and visualization, Text data Visualization, Open Innovation

◎ **Zaw Zaw Aung**

Associate Professor

Ph.D. in Engineering, Nagaoka University of Technology

Courses offered in GSIM:

AI for Business, Digital Platform and Digital Business Models, Big Data Analytics, Data-Driven Organization

◎ **Hongwei Chuang**

Associate Professor

Ph.D. in Finance, National Taiwan University

Courses offered in GSIM:

Corporate Finance, Data Analysis with Python, Machine Learning and Text Analytics in Business, Risk Management

◎ **YuenLeng Chow**

Associate Professor

Ph.D. in Business Administration, Pennsylvania State University

Courses offered in GSIM:

Portfolio Management, Entrepreneurial and Venture Finance, Finance and Technology, Sustainable Finance

◎ **Mihoko Sakurai**

Associate Professor

Ph.D., in Media and Governance, Keio University

Courses offered in GSIM:

Japan's Frontier of Digital Society, Management for Digital Transformation, Resilient System Design and Management, Smart City, Digital Transformation in Practice across Public and Private Sectors

◎ **Benjamin Sheehan**

Assistant Professor

Ph.D., Queensland University of Technology, 2022

Courses offered in GSIM:

Advertising Management, Consumer Behavior, Customer Relationship Management, Marketing Research

The following are visiting faculty. In case needed, they could be a co-supervisor :

○ Mark T Roeske

Change Out Consulting (Japan and USA) – Principal/President

○ Yoshitaka Yamazaki (Ph.D., Western Reserve University)

Professor, Department of Business Administration, Bunkyo University

○ Rémy MAGNIER-WATANABE

Associate Professor, Graduate School of Business Sciences, University of Tsukuba

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○ Daniel Arturo Heller

Professor by Special Appointment, Faculty of Global Business, Chuo University

○ Takahiro Fujimoto

Professor, Faculty of Economics, The University of Tokyo

○ Masanori Yasumoto

Professor, Graduate School of Environment and Information Sciences, Yokohama National University

○ Hidetada Higashi

Professor, Department of Business, Yamanashi Gakuin University

- Mitsuhiro Fukuzawa
Associate Professor, Faculty of Business Administration, Seikei University
- Mohammed K. Ahmed (Ph.D., University of Delaware)
Specially Appointed Professor
- Toshiro Wakayama
Specially Appointed Professor

Academic Schedule <https://www.iuj.ac.jp/about/calendar1/>

1st Year

Summer

- Intensive English Program: Mid July – early Sep
- Preparatory period in September
 - Program Guidance for new enrollees (Academic Orientation, Intensive Japanese Program, Campus Life Orientation, etc): mid Sept – End Sep
 - New Students Welcome Day: late Sep
 - Preparatory courses: early Sep – late Sep

Fall Term

- Faculty consultant will be assigned to each student
- Discussing research proposals with faculty members: Oct-Jan
- Courses begin: early Oct
- Examination Period: mid Dec
- Winter holidays begin: late Dec

Winter Term

- Courses begin: early Jan
- Supervisor will be decided: mid March
- Examination Period: late March
- Spring holidays begin: late March

Spring Term

- Courses begin: early April
- Advanced Seminar I by supervisor
- Examination Period: mid June
- Summer holidays begin: late June
- Research and data collection for thesis

2nd Year

Fall Term

- Courses begin: early Oct
- Advanced Seminar II by supervisor
- Examination Period: mid Dec
- Winter holidays begin: late Dec

Winter Term

- Courses begin: early Jan
- Advanced Seminar III by supervisor
- Examination Period: late March
- Spring holidays begin: late March

Spring Term

- Courses begin: early April
- Submission of thesis: mid May

Thesis oral defense: mid May
Examination Period: mid June
Graduation Ceremony: late June

Facilities <https://www.iuj.ac.jp/oss/>

All facilities at IUJ, including student's dormitories, faculty's housing, classrooms, computer rooms, library, gym, cafeteria, school shop etc., are within 5-minute walk. As the official language is English at IUJ, all administrative offices including Admissions, Office of Academic Affairs, Office of Student Services, Accounting, Library, are staffed with English speaking staff.

Computer Rooms (Open 24 hours):

Two computer rooms, offering PCs with Windows operating systems in English, are available.

Library (Open 8:30 AM – 24:00):

Matsushita Library and Information Center (MLIC) was built in 1988 with donations from “the Matsushita Electric Industrial Co., Ltd.” (the present day Panasonic). The library holds about 100,000 books (80% Non-Japanese), about 34,500 titles of full text electronic journals, and a variety of databases to check world-class financial and macro data for various countries, which enable students to access real time information on business and market movements.

Study Rooms (Open 24 hours):

A wireless LAN is available, so students can connect their PCs to the campus LAN from anywhere in computer rooms, Library and Study Rooms.

Student Dormitories:

There are three single student dormitories (SD1, SD2 and SD3 with communal kitchens) and one married student apartment (MSA). Each single room is furnished and has a private Western-style bathroom and the internet through WiFi or cable access for connecting to the campus LAN. The dormitories also boast computer lounges, numerous meeting rooms, group kitchens and washing machines, TV lounges with satellite broadcasts, a billiards room, a tatami room, a prayer room, and storage facilities.

The Campus Cafeteria (Shokudo):

Lunch and dinner are provided. Meats served are halal.

School Shop:

A limited range of groceries, snacks, drinks and a selection of stationary goods are sold here. Services available through the school shop are; dry-cleaning, postal services and parcel delivery service.

Gymnasium and Sports Facilities:

A full-sized gymnasium and a work-out room are very popular places. Students gather nightly in the gym for that evenings' sport or work out on the universal gym. Outdoors, IUJ has 4 tennis courts, two of which are lit for night-time tennis.

Counseling and Health Services

IUJ has a full-time professional counselor on campus. The services are free and available in Japanese and English by appointment or drop in during office hours. Stress-related matters, personality/identity questions, relationships, cultural adjustment/home-sickness, habits/lifestyle changes, and other challenges in life can be the themes discussed.

The IUJ Health and Wellness Coordinator (Registered Nurse) provides support and guidance for students' health needs. The coordinator is available by appointment or during office hours at the Health and Wellness Office. The coordinator also organizes on-campus medical consultations with a doctor once a month.

Message for Applicants

The Graduate School of International Management (GSIM) of IUJ was established in 1988 in collaboration with the Amos Tuck School of Business Administration at Dartmouth College, USA, becoming the first U.S. style business school in Japan.

We have one of the strongest faculties in the field of Business in Japan. Since the establishment, our faculty has drawn on their passion for teaching based on their research and professional experiences. We are committed to

provide education and research programs that reflect the realities of the marketplace. Case studies used in classroom, which include cases from emerging countries as well, replicate actual business situations. Students work together to learn how to make most suitable or strategically best decisions under typical management conditions, including lack of complete information, and complex tradeoff situations. With the addition of our Digital Transformation Program, the GSIM can nurture managers who can optimally manage IT investments and management in an organization.



IUJ currently has 29 students from the Philippines. GSIM is uniquely qualified to train JDS Fellows from the Philippines who are intended in managing state enterprises and creating suitable policies for them to create new business and job opportunities. They can learn market economy, global business trend, and upcoming strategies in the programs.

Our faculty members always pay attentions to students who are in the special needs to obtain quantitative and analytical skills from the basics. Tutorial or follow-up sessions are conducted as needed. Upon arrival before the regular classes start, GSIM provides orientation courses, which cover basic mathematics, statistics, economics, data modeling, case method teaching, etc. GSIM have dedicated committee to oversee JDS Fellows' needs and organize field trips, special guest lectures and several engagement activities.

*AACSB

Founded in 1916 and headquartered in Tampa, Florida, USA, AACSB International (The Association to Advance Collegiate Schools of Business) is the longest serving global accrediting body for business schools, connecting educators, students, and businesses to create the next generation of great leaders. AACSB International is the world's largest business education alliance.

AACSB accreditation is widely regarded as the highest level of accreditation for business schools, a "hallmark of excellence" in business education, and synonymous with the highest standards of quality. AACSB Accreditation has been earned by less than 5 percent of the world's business schools.

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